



C&V Defence

Think further. Act ethics.

C&V Defence supports companies with their sustainable and ethical development strategy in EU and NATO defence markets

Located **in the heart of the European district in Brussels**, we position ourselves at the forefront of international defence doctrine and regulations, with a focus on responsible and sustainable innovation projects.

We accelerate the development of our clients through four areas of actions :

—— Vision & strategic plan

- > Design of positioning audits
- > Development of business plans
- > Drafting of a roadmap and a five-year action plan

—— Lobbying and communication

- > Organization of meetings with key players
- > Implementation of brand-content strategies
- > Media campaigns

—— Competitiveness of tenders

- > Identification of key partners with converging, compatible or conflicting interests
- > Support for the coordination of technically and economically coherent consortia
- > Drafting proposals in line with the expectations of our customers' customers
- > Composition of an ethics board and involvement of end-users as a project partner

—— Business intelligence

- > Identification of key-players, draft decisions and trends likely to constitute opportunities or to affect the activity, the interests or the business plan of your company.
- > Legislative monitoring at European level.
- > Follow up of think tanks and NGO's activities. Drafting of intelligence business briefs and country sheets.

Ethics: your way for fair and winning perspectives

At C&V Defence, we strongly believe that the ability of States to carry out actions driven by principles of responsibility is crucial for the outcome of military operations.

We consider the commitment to ethics as a source of opportunity and a guarantee of sustainability for our client's projects.

- **The integration** of end-users is a guarantee of success and sustainability for innovation projects
- **Ethics-related** topics are developing in defence markets and will soon be essential for claiming public funding
- **Ethical commitment** is a differentiating factor and a driver of long-term growth for companies

The European Commission considers ethics as an integral part of the European Defence Programme.

Our team: a comprehensive defence expertise

The various profiles of our consultants and experts lead us to understand all the components of the defence ecosystem at the European and NATO level, whether industrial, operational, technological, regulatory, economic, or diplomatic.

Above all, we consider the commitment to ethical principles as a source of opportunity and sustainability for defence innovation projects.

This vision gives C&V Defence the ability to offer cutting-edge, tailor-made, and genuinely differentiating solutions.

C&V Defence stands at your side to build tomorrow's European Defence Technological and Industrial Base !



C & V DEFENCE

Contact information

www.cnv-defence.eu

contact@cnv-defence.eu

Brussels
Rue d'Arlon 25 - 1050
Belgium
+32 (0) 498135145

Toulouse
31000 Toulouse
France
+33 (0)607500991

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